



WFLX

## ORDER

Print Date 10/05/12 Page 1 of 2

Flight Dates 10/10/12-10/16/12

Contract / Revision 833022 /

Original Date / Revision  
10/05/12 10/05/12

Advertiser West, Allen/R/US House 18

Agency Strategic Media Svcs

Buying Contact

3299 K Street NW  
Suite 200  
Washington, DC 20007Primary Account Executive  
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Product  
West for Congress Add

Agency Com 15%

Billing Contact

3299 K Street NW  
Suite 200  
Washington, DC 20007

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 06363540

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL810

Priority P 2

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	10	\$3,009.00	\$3,540.00	0.00	10/01/12	10/16/12	10	\$3,009.00	\$3,540.00
Totals	10	\$3,009.00	\$3,540.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	10/10/12	10/12/12	AMERICA NOW 1-2P AMERICA NOW	Comm	1-2P	--WTF--	:30	3	\$75.00	P 2	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--		3				\$75.00		0.00			
E 2	WFLX	10/15/12	10/16/12	AMERICA NOW 1-2P AMERICA NOW	Comm	1-2P	MT-----	:30	2	\$75.00	P 2	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----		2				\$75.00		0.00			
E 3	WFLX	10/12/12	10/12/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1--	:30	1	\$525.00	P 2	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WFLX

Print Date: 10/05/12

Page 2 of 2

Contract / Revision**833022**Flight Dates **10/10/12-10/16/12**Hiatus DatesOriginal Date / Revision 10/05/12/ 10/05/12Order Sep 00:15:00Advertiser **West, Allen/R/US House 18** Product **West for Congress Add**Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 3	WFLX	10/12/12	10/12/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	----1--	:30	1	\$525.00	P 2	0.00	NM	1	\$525.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----1--					1	\$525.00		0.00				
E 4	WFLX	10/15/12	10/16/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MT-----	:30	2	\$525.00	P 2	0.00	NM	2	\$1,050.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MT-----					2	\$525.00		0.00				
E 5	WFLX	10/15/12	10/15/12	NLCS on Fox MLB NLCS	Comm	4-11P	1-----	:30	1	\$795.00	P 2	0.00	NM	1	\$795.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	1-----					1	\$795.00		0.00				
E 6	WFLX	10/14/12	10/14/12	NLCS on Fox MLB NLCS	Comm	4-11P	-----1	:30	1	\$795.00	P 2	0.00	NM	1	\$795.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----1					1	\$795.00		0.00				
														Totals	10	\$3,540.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFLX, West Palm Beach FL

Date:

10.9

I, Lara Marcello

being on behalf of

Allen West

a legally

qualified candidate of the

Republican

political

party for the office of:

US Congress

in the

General

election to be held on:

11/6/12

I hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WFLX#	833022			

Total Charges:

3009 - net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below.

\_\_\_\_\_

\_\_\_\_\_

I represent that the payment for the above described broadcast time has been furnished by:

Allen West for Congress

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Greg Wilder - PO Box 1028, Deerfield Beach, FL 33441 877-906-2010

This station has disclosed to me its political advertising policies, including: applicable classes and rates, and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/15/10  
Date

[Signature]  
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

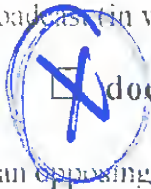
John Herschman  
Printed Name

GM  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Lara Marub  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:



☒ does



☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Lara Marub

printed name

7/31/17

date



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	Washington DC

**REQUEST RECEIVED FROM**

**DATE:** 6/5/12

<b>BUYER:</b>	Lara Marcello
<b>AGENCY:</b>	Strategic Media Services
<b>ADDRESS:</b>	3299 K St. NW Suite 200 Washington DC 20007
<b>PHONE #:</b>	202 337 5700
<b>FAX #:</b>	202 337 8484
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Allen West for Congress 2012
<b>CHAIRPERSON:</b>	
<b>TREASURER:</b>	
<b>ADDRESS:</b>	PO Box 1108 Stuart, FL 34995
<b>PHONE #:</b>	772 600 7123
<b>FAX #:</b>	877 906 2010
<b>OTHER:</b>	

**FOR**

<b>CANDIDATE:</b>	Allen West
<b>OFFICE:</b>	Congress
<b>PARTY:</b>	Republican

<b>DAYPARTS:</b>	ALL
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERICAL LENGTH:</b>	:30'S
<b>PROGRAMS:</b>	ALL
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	